



Horizons University

Doctorate in Business Administration ***DBA***



www.horizonsuniversity.org

Doctorate in Business Administration

DBA in International Marketing

The learning objectives of this Degree are to provide high quality skills and the required knowledge for Company Leaders and Executive Managers.

Duration

Three or four years

Language

French or English

Studying Options

It is possible to study both Onsite and Online.

Career Prospects

The Career Prospects for those who are successful in The DBA in International Marketing, include, enhancing the Leadership and Executive Management skills in their own companies; Careers in International Marketing and Sales, working for International Companies in their Marketing Sectors.

Admission Requirements

Masters Degree or Bachelors Degree with Masters Equivalent in the expected field of study.
Proven ability to conduct research.

Course List

Managing across cultures
Global markets and new trends
Future business society & strategic decision-making
Managing innovation
Effective leadership
Accounting and Finance
DBA Dissertation

Course Value

Each course is worth 10 ECTS (4 US Credits)

Methodology

Online and on-campus seminars. Six DBA Courses with an average of B and the completion of a Dissertation, are required to be eligible for the the DBA Degree.



F.A.Q.

How many hours must be completed for each course?

This depends upon each student's progress and work. Each student is likely to have different time requirement needs.

How do I get my studying material?

Materials are available Online and all the books can be ordered Online, for the Online and the Onsite students.

How do I submit my assignments?

Assignments are submitted electronically, for both Online and Onsite students.

Where are the classes given?

The Classes are given Online and Onsite.



DBA in International Business and Management

The learning objectives of the course are to provide the skills and the knowledge for qualitative and successful International Business Management

Duration

Four years

Course Value

Each course is worth 10 ECTS (4 US Credits)

Language

French or English

Admission Requirements

Masters Degree or Bachelors Degree with Masters Equivalent.

Studying Options

It is possible to study for this both Onsite and Online.

Course List

Managing across cultures

Global markets and new trends

Future business society & strategic decision-making

Managing innovation

Effective leadership

Accounting & Finance

DBA Dissertation

Methodology

The structure of a typical course will require students to read materials supplied by the university, study related materials, do some personal research on the topic (focusing on areas of personal interest).

For each topic covered, the student prepares the answer to a test. The test consists of applying the skills in a given situation. For example, in a change management course, a test question can be: your company has merged with another one, you are the manager of a sales team and you face lack of motivation due to the change. What can you do?

In some courses, students are required to prepare projects where they can apply in a more complete way their newly acquired skills. The teachers of each Course shall guide the Students to the very best process that is required, either by Distance Learning Online or Onsite Teaching.

How are classes given through Second Life?

The Handbook that is given exclusively to HU students explains this fully.

How do I perform my exams?

You will not be completing exams, but projects instead. For this reason you will be able to do everything from your home, not needing to travel to our campus.

Are there any academic hours to be completed on campus?

For the Online Students, No.

What kind of diploma do I get in the end?

The Horizons University Doctor of Business Administration Degree.

How much contact do I have with my Professors?

The professor is a private tutor, always available via the site, and in some cases via msn or skype.

When can I enroll?

Any time, the courses begin at the start of every new month.

Do I need any test to verify my English level?

A TOEFL Pass Grade, or equivalent is needed. Or, if working in French, the French Language equivalent Pass Grade.

What is the minimum number of courses that can be completed per semester?

You can complete a minimum of two courses per semester.

Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at HU you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. All our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit institution registered with the French Ministry of Education and its BBA, MBA and DBA degrees are accredited by the ECBE.

(European Council for Business Education)
www.ecbe.eu



Horizons University is also a candidate for accreditation by the ACBSP.
(Accreditation Council of Business Schools and Programs)
www.acbsp.org



Be part of the best in business: at Horizons you may be offered membership in the prestigious Sigma Beta Delta Honor society.

Practical Informations:

Tuition and Fees

2,600 €/year
60€ for enrollment (every year)

Enrollment Process

Online:

1. Fill out the enrollment form on the Admission page of the Horizons University website.
2. Send by email the necessary documents to Horizons University.
3. Pay tuition and enrollment fee by credit card, bank transfer, or a check payable in France in euros.

By post:

1. Download the enrollment form on the Admission page of the Horizons University website.
2. Along with the enrollment for Horizons University send the necessary documents.
3. Pay tuition and enrollment fee by bank transfer, check, payable in France in euros, or credit card (VISA and Mastercard)

Supporting Documents

- Your resume (Curriculum Vitae)
 - 1 passport-size photo for international student card.
- Scanned copies of all diplomas and transcripts obtained to date
Copy of your passport.

Enrollment Dates

Online programs start on a rolling basis.

Graduation

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 6 or 4 months prior to graduation (every July).

Campus

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Administrative Mailing address

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