



Horizons University

Master of Fine Arts in Filmmaking ***MFA***



www.horizonsuniversity.org

Master of Fine Arts in Filmmaking

The MFA in Filmmaking Program

This four semester, one residency course of study (60-credit hours) MFA is an online, hands on, projects driven program for the aspiring director/writer/producer who recognizes story is king. Whether making a feature, documentary, web-series or corporate video, it is story that intrigues us.

This program takes a holistic approach and seeks to train the complete creative filmmaker and then empower that filmmaker, using the most current marketing and distribution technologies, to market and distribute his or her independent productions.

Program Director and award-winning indie filmmaker Wayne Crawford has combined 30 years of filmmaking with 10 years of university teaching and devised this one of a kind, creative laboratory program.

Curriculum Highlights

In addition to various video exercises, each student will direct/write and produce 3 original, narrative, short films.

Year One: Semester One

Directing 1

Introduction to Directing (4-credit hours)

Delivered via PowerPoint and Video Lectures, students will study framing, composition, lenses, screen direction, movement in the frame, basic staging and introduction to casting and working with actors. Students will shoot three video exercises to be posted on the school's channel for peer and instructor feedback. Textbook required.

Screenwriting 1

Introduction to Screenwriting (4-credit hours)

Utilizing PowerPoint and Video Lectures, students study the screenplay format, basics of dramatic structure and character development, developing story ideas, loglines and beat sheets. In addition to regular writing exercises, students will develop and polish a five-minute narrative script for production during the next semester.

Producing 1

Film Analysis (4-credit hours)

Deconstructing classic narrative films. Every week students will screen and discuss a faculty-selected film. Analyzed films will consider genre, story strategies, protagonist, antagonist, scenes, sequences, inciting incident, turning points and act constructions.

Technical Tutorial 1

(2-credit hours)

Through a series of hands on exercises, students will learn to navigate screenwriting software Final Draft, editing software Final Cut Pro, budgeting software TBD, the mechanics of moving footage from camera to editing station, and uploading footage to Internet.

Semester Two

Directing 2 (4-credit hours)

Intermediate staging, casting and working with actors. Technique of script analysis, lining your script, shot lists and floor plans. In addition to video lectures and PowerPoints, there will be video exercises and the production of the five-minute narrative script that was developed during the first semester.



Screenwriting 2

(4-credit hours)

Students will continue to study dramatic structure and examine the craft elements of mystery, suspense, dramatic irony, surprise, setups & payoffs and theme. During this semester each student will develop and write the 10 minute narrative script for shooting in semester 3.

Producing 2

Film Analysis (4-credit hours)

Deconstructing award winning short films, experimental, and non-linear films. During this term students will screen films with nontraditional structure and search for common elements. In addition, students will examine a recent "mumblecore" film and a film by Mike Leigh.

Technical Tutorial 2

(2-credit hours)

Continuing from the first semester, students will learn to navigate screenwriting software Final Draft, editing software Final Cut Pro, budgeting software TBD, the mechanics of moving footage from camera to editing station, and uploading footage to Internet.



Year Two: Semester One

Directing 3 Advanced Directing (4-credit hours)

During this semester the student will direct and produce, through all phases of production, the 10 minute script that has been developed during the previous semester in screenwriting.

Screenwriting 3
(4-credit hours)
Students will study the documentary film, corporate video and web series. The capstone project (documentary, narrative film or web series), to be shot during the final semester, will also be developed and written.

**Producing 3
Physical Production**
(4-credit hours)
Students will examine the challenges of location filmmaking, as well as budgeting and scheduling the indie project, basic release and contract requirements, using this semester's 10 minute production.

**Semester Two
Directing 4
Advanced Directing**
(4-credit hours)
During this semester the student will direct, produce and edit a narrative film, documentary or web series developed in the previous semester.

Screenwriting 4
(4-credit hours)
Students will examine the structure of long form narrative and imagine, outline and write the first act of a feature length film.

**Producing 4
Hybrid Distribution**
(4-credit hours)
Students will learn how to market and distribute their own work. Topics covered include: Identifying your audience, rights, markets and windows, devising a strategy, using social media, trans-media, festival strategies, DIY theatrical and DVD, and foreign sales. Final project will be the development of a complete marketing plan for Directing 4 project.

SUMMER RESIDENCY—(8-credit hours)
This is an intensive 10 days on campus. There will be 8 hours of instruction per day. Subjects will include producing, directing, writing, editing and cinematography workshops and cultural excursions to Paris. The residency will offer hands on instruction working with actors, production and postproduction seminars, industry guest speakers and a major artistic exploration of Paris. In addition, there will be nightly screenings of student work and industry special guests. This residency is included in the tuition for all fulltime students. Students only pay for their airfare, room and board.

Acceleration for Industry Professionals
Industry professionals with hyphenate credits who are interested in teaching should inquire about earning their MFA in Filmmaking in just three semesters and one residency.

Wayne Crawford
Wayne is the Program Director and teaches directing, producing and screenwriting in the new film program. During his long film and television career, he has written, produced or directed more than twenty feature films and three television series. Some of his feature film credits include co-writing & producing the indie hit Valley Girl that launched the leading man career of Nicolas Cage. He also co-produced the cult feature Night of the Comet and co-wrote and co-produced the cult classic Jake Speed starring two time Oscar nominee John Hurt

and BAFTA award winner Dennis Christopher. In television, Wayne created the popular family series Okavango that ran on FX Network for 52 episodes and created, wrote and directed the long-running Discovery/Travel series On the Loose...In Wildest Africa. Wayne is a voting member of the Academy of Motion Picture Arts and Sciences. His executive experience includes serving as Managing Director of Heatherwood Film Productions (PTY) Ltd a Johannesburg production and financing entity and Co-Chairman of Gibraltar Entertainment in Los Angeles. Nine years ago he started teaching at the University of North Carolina School of Arts—one of the premiere arts conservatories in the United States. In 2009 he received a Teaching Excellence Award from the UNC Board of Governors. Wayne received a BA in theatre from Florida Atlantic University and earned an MFA in screenwriting from Spalding University. Although he spends most of the year in the USA, Wayne considers Ballito, South Africa his home.

Admission Requirements for the MFA Program:
Undergraduate Degree (3 or 4 year) or Exceptional industry achievement.
Writing sample. (Screenplay, short film script, or short story.)
Personal mission statement. Why are you interested in studying film?
Transcript(s) from colleges attended.
Completed application.

Welcome to Horizons University, your “*university of the 21st century.*” We are a highly flexible university delivering programs that fit your reality and give you practical experience. While you study at HU you can live anywhere in the world and work full-time. We adapt to your schedule thanks to our one-to-one teaching/coaching approach. All our professors have been working in the field they teach for a minimum of 10 years. You can be sure that your experience at Horizons will be relevant to the changing world and to your personal reality.

Our graduates travel the world, live in the five continents, hold leadership positions, manage their own companies, are ready for change and believe in the need for a shift in the educational experience.



Horizons University is a non-profit institution registered with the French Ministry of Education and its BBA, MBA and DBA degrees are accredited by the ECBE.

(European Council for Business Education)
www.ecbe.eu



Horizons University is also a candidate for accreditation by the ACBSP.

(Accreditation Council of Business Schools and Programs)
www.acbsp.org



Be part of the best in business: at Horizons you may be offered membership in the prestigious Sigma Beta Delta Honor society.

Practical Informations:

Tuition and Fees

Tuition is 4,600 € for residents and citizens of Eurozone countries and 5,900 USD per semester for the rest of the world. This fee includes the summer residency in Paris after the first year (only travel, room and board are to be added).

Enrollment Process

Online:

1. Fill out the enrollment form on the Admission page of the Horizons University website.
2. Send by email the necessary documents to Horizons University.
3. Pay tuition and enrollment fee by credit card, bank transfer, or a check payable in France in euros.

By post:

1. Download the enrollment form on the Admission page of the Horizons University website.
2. Along with the enrollment for Horizons University send the necessary documents.
3. Pay tuition and enrollment fee by bank transfer, check, payable in France in euros, or credit card (VISA and Mastercard)

Supporting Documents

- Your resume (Curriculum Vitae)
- 1 passport-size photo for international student card.
- Scanned copies of all diplomas and transcripts obtained to date.
- Copy of your passport.

Enrollment Dates

Online programs start in September and January each year.

Graduation

Diplomas are shipped upon successful completion of the degree. Students wishing to attend graduation on our campus should contact the university at least 6 months prior to graduation (every July).

Campus
Horizons University
La Roche - D940, 45500 Autry le Chatel, France
Tel: +332 38368508
welcome@horizonsuniversity.org

Administrative Mailing address
Horizons University
242 boulevard Voltaire, 75011 Paris, France
Tel: +331 42772066