

Internal Assessment Data (Formative)

BBA

Goal	Course in which assessment is completed	Cycle	Percentage of Students			
			Failing to Meet Expectation	Below Expectation	Meeting Expectation	Exceeding Expectation
Students demonstrate an ability to analyze business-related data with guidance.	BUS101 – Introduction to Business	Spring 2011-12	--	--	--	100%
		Fall 2012-13	--	--	--	100%
		Spring 2012-13	--	--	--	100%
Students demonstrate awareness that culture impacts their own behavior and the behavior of others.	COM302 – Virtual Communication	Spring 2009-10	--	--	--	100%
		Spring 2010-11	--	--	--	100%
		Spring 2011-12	--	--	100%	--
Students can deliver a basic presentation using presentation tools.	MGT301 – Intercultural Management	Spring 2009-10	--	--	--	100%
		Spring 2010-11	--	--	--	100%
		Spring 2011-12	--	--	--	100%

MBA

Goal	Course in which assessment is completed	Cycle	Percentage of Students			
			Failing to Meet Expectation	Below Expectation	Meeting Expectation	Exceeding Expectation
Students demonstrate good knowledge of business research, applying this in a real case.	MBA504 – Business Research Strategies	Fall 2010-11	--	100%	--	--
		Fall 2011-12	--	50%	--	50%
		Fall 2012-13	--	50%	--	50%
Students develop and articulate an individual ethical worldview and describe its application to specific cases.	MBA530 – Business Ethics	Fall 2010-11	--	--	--	100%
		Fall 2011-12	--	--	--	100%
		Fall 2012-13	--	--	50%	50%

DBA

Goal	Course in which assessment is completed	Cycle	Percentage of Students			
			Failing to Meet Expectation	Below Expectation	Meeting Expectation	Exceeding Expectation
Students develop data collection instruments.	DBA601 – DBA Presentation*	Spring 2007-08	29%	6%	6%	59%
		Spring 2008-09	--	--	100%	--
		Spring 2009-10	--	--	100%	--
		Fall 2010-11	--	--	--	100%
		Spring 2010-11	--	--	--	100%
		Fall 2011-12	17%	--	--	83%
		Spring 2011-12	--	--	--	100%
Students demonstrate ability to perform most of the relevant research and analytical skills.	DBA673 – Business Research Methodology†	Fall 2010-11	33%	--	33%	33%
		Spring 2010-11	50%	--	50%	--
		Fall 2011-12	25%	--	25%	50%
		Spring 2011-12	--	--	--	100%
		Spring 2012-13	--	--	100%	--
Students discuss basic strategies for analyzing data.	DBA603 – Graduate Writing‡	Spring 2009-10	33%	7%	13%	47%
		Spring 2010-11	--	--	--	100%
		Fall 2011-12	11%	--	--	89%
		Spring 2011-12	--	--	--	100%

* This course was eliminated in 2012-2013, and its course objectives are now covered by DBA673.

† This course was previously named DBA602 – Methodology.

‡ This course was eliminated in 2012-2013, and its course objectives are now covered by DBA673.